



**FOR IMMEDIATE RELEASE**

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## **New Braunfels Celebrates National Park and Recreation Month**

**New Braunfels, TX** - Summer is here, which means it is time to get your play on. This July discover the power of play with the City of New Braunfels Parks and Recreation Department as they celebrate Park and Recreation Month, an initiative of the National Recreation and Park Association (NRPA).

New Braunfels Parks and Recreation Department is celebrating by offering buy-one get-one free admission for the entire month of July on the following days and attractions:

- Mondays, Landa Park Paddle Boats
- Tuesdays, Landa Park Miniature Golf
- Wednesdays, Landa Park Aquatic Complex

Additionally, the Parks and Recreation Department is encouraging everyone to get outside and visit one or all of our Rec n' Roll locations this July. Snap a photo of Rec n' Roll and the Rec n' Roll activities and upload it to Instagram with the hashtags #GameOnNB from July 6<sup>th</sup> through July 28<sup>th</sup>. Participants will be eligible to win a grand prize each week. The first 25 participants the day of the event will receive NB Parks and Rec swag each week. Visit [www.nbtexas.org/gameon](http://www.nbtexas.org/gameon) for more information on how to participate.

“Park and Recreation Month activities encourage everyone to reflect on the value park and recreation services bring to our community,” said Megan Foster, Marketing Coordinator. “We encourage the community to celebrate with us by getting outdoors to enjoy local parks and check out Rec n' Roll.”

The National Recreation and Park Association is a not-for-profit organization dedicated to ensuring that all Americans have access to parks and recreation for health, conservation and social equity. Through its network of nearly 60,000 recreation and park professionals and advocates, NRPA encourages the promotion of healthy and active lifestyles and equitable access to parks and public space. For more information, visit [www.nrpa.org](http://www.nrpa.org).

For further information about National Park and Recreation Month activities, call the Parks and Recreation Department at 830-221-4350 or visit [www.nbtexas.org/parks](http://www.nbtexas.org/parks).

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