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Sip, Shop, Dine and Play at 16th Annual Wein and Saengerfest 2019

New Braunfels, Texas – Wein and Saengerfest is a full day of wine and music festival in downtown New Braunfels and gets underway at noon on Saturday, May 4th. The festival features a variety of wines for sampling from Texas vineyards, along with several German selections. For \$15, attendees will receive a commemorative wine glass and five tasting tickets or they can upgrade their tasting experience to the limited-edition stainless steel wine cup and tasting tickets for \$25.

“If a particular wine strikes a chord with you, you have the opportunity to purchase a signature bottle at the wine market hosted by the New Braunfels Parks Foundation,” said Amy McWhorter, Downtown Development Coordinator. “Proceeds from the market and wine tasting will contribute to future preservation and enhancements of downtown parks including the New Braunfels Market Plaza. If beer suites your taste buds better, try one of many craft beer samples at the Craft Biergarten, which is brought to you by the New Braunfels Downtown Association. Proceeds from the Craft Biergarten will also benefit preservation and enhancements in downtown New Braunfels.”

Live entertainment is scheduled all day long on multiple stages. This year’s entertainment lineup includes – School of Rock, White Ghost Shivers, Knotty Grove, and the Zack Walther Band. Zoodust rounds out the days entertainment with a street dance from 7:30 – 10:00 p.m. Visitors can take time to stroll through Marketplatz and visit amazing displays from some of the most unique artisan vendors in the state. A great variety of food truck vendors will also be on hand with festival treats to tantalize taste buds.

Catch a session at WeinStein University – featuring talented local hosts with information on wine, craft beer and presentations on: Frozen Cider: A New Summer Staple; Patio Pounders; Wine: The Missing Canned Good; Bier 101; Wein 101; It Ain’t Your Last Rosé-o; and The Wein & Bier Challenge.

Festivities begin with the traditional Kindermasken Parade. In the family activities area kids of all ages can enjoy squishing grapes between their toes at the Grape Stomp, hosted by CIMA Hospice. There will be photo ops with princesses, and presentations from the Lindheimer Master Naturalists and New Braunfels Utilities are offered for everyone’s enjoyment.

Wein and Saengerfest has been fortunate to work with great sponsors including: Security Bank & Trust; Grace Pfeiffer Pphotography; Printed Apparel Merchandising; The Sign Connection; Lamar Outdoor Advertising; and Paradise Palms at York Creek.

For more information about this New Braunfels tradition visit www.weinandsaengerfest.com.

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